

2021 ANNUAL GRATITUDE REPORT NEWS DONORS FRIENDS

# Friends,

There's a wintry chill in the air as I write these words, but I have to say that I'm always able to connect to a bit of warmth when I think of the generosity and kindness I see from so many of you.

Looking back across another challenging year for our community and our world, it can sometimes be difficult to keep out the cold. There are devastating stories of lost loved ones and enduring pain that many among us have experienced this last year, all pointing to the pandemic in one way or another. Our hearts truly ache for those who have lost a family member or a friend.

But I have found that when I focus on the good things — and of course, I have to look at what is right here in front of me in the Foundation — I find encouragement. I see stories of incredible kindness, victories in patient care, and staff who go beyond what most would think humanly possible.

This issue of our annual gratitude report is designed for that very reason — to share the encouragement — and I trust you will come away lifted up by the accounts you'll see inside.

When I sat down to write this letter one year ago, my husband had just been released from the hospital after a life and death battle with COVID. It's not something I will soon forget. Yet the show of support that flooded my phone and my email, the calls of encouragement, and the friends who brought meals and offered up prayers for Greg's healing helped me more than I could ever express.

On those special occasions when I sit down with a donor, a grateful patient, or one of our hard-working heroes so dedicated to serving at UPMC Western Maryland, the thought returns to me that we need one another. What we bring to those around us can help to lessen their pain.

I am so grateful to be surrounded by friends, family, and you — a family of donors who care for the well-being of our community. **Your gifts and heartfelt compassion are reaching others and lifting their load, even as you bring healing.** Thank you for your vital work through the WMHS Foundation!

# With Gratitude,



Karen Johnson
Chief Development Officer
WMHS Foundation



Kim Leonard
Chairman
WMHS Foundation



Michele Martz
President
UPMC Western Maryland

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# **Statement of Financial Position**

Balance as of December 31, 2021

#### Accounts Payable ......\$1,783,123 TOTAL CURRENT ASSETS......\$7,626,388 TOTAL CURRENT LIABILITIES......\$1,783,123 RESTRICTED BY DONOR OR GRANTOR **FUND BALANCE** Investments - Scholarship Fund.....\$22,214 TEMPORARILY RESTRICTED Fund Balance – Scholarship Fund ......\$22,214 Fund Balance ......2,769,690 Benefit Interest Trusts ......2,387,941 TOTAL RESTRICTED BY DONOR OR GRANTOR.......\$11,321,457 PERMANENTLY RESTRICTED

TOTAL OTHER ASSETS ......\$191,649

TOTAL ASSETS ......\$19,139,494

Permanently Restricted Net Assets .......\$2,387,941

TOTAL FUND BALANCE ......\$17,356,371 TOTAL LIABILITIES AND FUND BALANCE ......\$19,139,494



Gratitude **Comes Home** 

Charlie Nokovich, a grateful patient (right), created a dollhouse so that funds raised from its sale would continue to bless the patients at the Schwab Family Cancer Center.

journey of kindnesses, coincidences, and generosity brought us here ... a little girl on tiptoes, giggling alongside her older sister as they survey their custom-made dollhouse. It all started with a patient who received excellent, compassionate care at the Schwab Family Cancer Center and wanted to give back. Wander with us as we share the lives of those who became intertwined along this road. We've highlighted their names to make it easier.

First, there's **Charlie Nokovich**. The dollhouse is his handiwork, a gift to the **Schwab Family Cancer Center** (SFCC). with furnishings and décor designed by his partner Terry Murphy. A former SFCC patient, Charlie was diagnosed with multiple myeloma in 2019. He remembers the fear of the unknown setting in. "When I went for my first treatment, I didn't know what to expect," said Charlie. He only knew that it wasn't going to be fun, and it wasn't. Yet he recalls witnessing "nurses with halos on" treating patients contending with bigger challenges than he was. No matter what stage each was in, he remembers the nurses lighting up the room and making every patient's burden somehow easier to bear.

With treatments behind them, Charlie and Terry turned their attention to gratitude. The Foundation was more than pleased to accept their remarkable gift, and when the dollhouse went on display, few could pass by without stopping to admire it. Everyone seemed to know "just the

right little girl" to have it in her room. The only way to choose its new owner seemed to be a raffle.

By November, \$1,100 had been raised, and the winner was announced: Robin Bittinger, a sonographer at UPMC Western Maryland. Ironically, Robin didn't have a child in mind who was old enough to safely enjoy the house's lovely miniatures. Like many, she had purchased tickets to support the good work of the Schwab Family Cancer Center.

However, **Penny Alkire**, also a cancer survivor, was *very* eager to win this keepsake. She had purchased over two dozen tickets — not for herself — but for a fellow patient and her two little daughters. Penny and her husband Jeff are faithful volunteers at UPMC Western Maryland, devoting many hours at the hospital information desk and serving lunches to the cancer center patients.

When the Foundation heard Penny's story, we approached Robin to request that we purchase the dollhouse back from her, with the goal of gifting it to Abbey Green, the youngest breast cancer survivor at UPMC Western Maryland. Robin graciously agreed. She hesitated to allow us to pay her anything, but we insisted, and called upon the John Burkey **Making Memories Fund** — supporting life-enhancing memories for seriously ill patients and their families. Incredibly, John Burkey fought the same cancer — multiple myeloma — that Charlie Nokovich had.

Something to feel good about



So to come full circle, it all started with gratitude. Charlie expressed his heartfelt appreciation to the caregivers of the Schwab Family Cancer Center by building and donating an extraordinary dollhouse. Penny longed to win the house for fellow patient **Abbey** and her daughters. **Robin** won it, but allowed us to have it back. And today, Charlie and Terry are delighted that Willow and Madi love that dollhouse.

Gratitude, generosity, and a few coincidences along the way brought it all home!

In another coincidence, Penny knew John Burkey well. They were patients here at the same time. She fondly remembers how he always took the time to encourage her and other patients.

It was a grand afternoon in the Foundation when Charlie, Terry, and Penny gathered to present Abbey and the girls — Willow (7) and Madi (3) — with the dollhouse. Delighted, they lost no time exploring the house, arms reaching into the fully stocked kitchen and attic playroom.

"I think this is going to be endless fun for the girls," said Abbey. "Madi absolutely loves miniature things. Willow loves creating, and I can see her decorating and making little crafts to go in the house."

Even the beach theme was meaningful. During a break from Abbey's treatment, she and husband Vince were able to take the kids away on their first vacation in years, when friends insisted they come and share their beach rental.

"Our family just wants to personally thank you both!" said Abbey. "Cancer affects the whole family, and it's so neat to see the community and the love, not only for me, but for Willow, because she's been through this right alongside me. I'm four surgeries in, and she's been through a lot. This is a special little prize for her and a treasure to know how loved she and Madi are."

And surely they will feel the love every time they see the two special framed portraits inside the house. One last gift from Charlie and Terry — family pictures in miniature: one in the playroom, showing the sweet smiles of Willow and Madi, and one hanging in the master bedroom with Abbey's happy. healthy face.



Abbey Green and her daughters were grateful to be Mant to Expre selected as the recipients of this one-of-a-kind dollhouse, so lovingly crafted and furnished by Charlie Nokovich and his partner Terry Murphy.

Your Gratitudes Few of us can build a dollhouse, but one of the best ways to give is also the easiest.

Send your donation by cash, check, or credit card (page 9), and designate where you want the support to go - oncology, heart, or patient assistance, for example.

We follow your directions to extend meaningful support to our people, patients, and programs.



President-Elect Julie Westendorff, WMHS Auxiliary (left) and President Kim Kremer (right) celebrate the generous donors who made the Auxiliary's **Hope Lives!** campaign a resounding success in a year when gathering for the traditional Snow Ball gala was impossible.

# **Hope Lives!**

Some relationships are just meant to last, and the faithful members of the WMHS Auxiliary certainly number among them. First through the Memorial and Sacred Heart Auxiliaries, and since 1996, as the Western Maryland Health System Auxiliary, this 150-member group has provided exceptional fundraising, volunteer work, and ambassadorship. COVID may have slowed their schedule, but nothing has kept them from their generous commitment to our hometown healthcare.

Though last year's Snow Ball — the group's signature event and largest fundraiser of the year — was cancelled due to safety concerns surrounding COVID, the Auxiliary leadership found a way to continue in their commitment to a *one million dollar pledge* made in 2019.

They called it the *Hope Lives!* campaign, and many of the sponsors and patrons of the Snow Ball were fully committed to supporting the Auxiliary's cause in a year that made gathering impossible.

The campaign kicked off late spring 2021 and culminated in a virtual tour of the new *Center for Hope and Healing*, which was the centerpiece of their funding pledge.

"The WMHS Auxiliary remains deeply committed to the patients and staff at UPMC Western Maryland," said Kim Kremer, president. "In spite of the difficulties that COVID has brought, we are still firmly resolved to honor our pledge to the *Center for Hope and Healing*, and we are grateful for the support the campaign received from our

Through the Auxiliary's flagship donation, this new facility — dedicated to individuals struggling with opioids and other substances — was built,

faithful sponsors."

The WMHS Auxiliary continues to be a lead partner to the Foundation, and invites your participation! Since 1996, the Auxiliary has given nearly three million dollars to UPMC Western

Maryland. Monthly sales at Past Perfect Bargain

Boutique, revenues from the One Dream Gift Shop (in the lower lobby of the hospital), specialty sales throughout the year, and the annual Snow Ball all support clinical excellence and compassionate care here at UPMC Western Maryland.

and through the pledges of a generous community, the center opened its doors in August 2020.

To date, the center has provided hope and healing — just as its name promises — for 238 patients and families desperate for change. The average stay is five days, which allows for a breath of stability and planning for next steps. Thirty-five individuals have taken the giant step into long-term treatment, and dozens more have chosen outpatient care and counseling.

In a year without a Snow Ball, the group raised \$65,000 to bring hope to those struggling with addiction. They are more than halfway toward their six-year, million-dollar goal. *Truly, Hope Lives!* 



Past Perfect Boutique Boutique, located at 13513 Winchester Road, Lavale, sells gently used clothing to benefiit UPMC Western Maryland.

#### **Healing Touch for our Patients**



Kristina Morton, PT, DPT Supervisor, Physical and Occupational Therapy Services

Therapy Services most rewarding feeling. 9
WMHS FOUNDATION SCHOLAR 2008-2010

The Comprehensive Inpatient Rehab Unit treated 362 patients in 2021, for an average stay of nine days – better than regional and national averages.

# **Protecting Our Staff During COVID**



Katie Cowan, RN, BSN Manager, Employee Health Services WMHS FOUNDATION SCHOLAR 2017-2019

taying up-to-date and knowledgeable regarding the frequently changing COVID guidelines and vaccination recommendations is the most impactful thing I have done over the last year. I strive to be a source of knowledge and guidance for our employees as it applies to weekly COVID testing, quarantine and testing procedures for symptomatic employees, and antigen testing as part of the early return to work program.

ur lives have been drastically changed with the pandemic,

but I have found that being

world of difference. With the addition

important to stay positive to promote

of COVID-19, it has been even more

patient healing, especially for our

acutely ill patients. To see them ring

the success bell on their way home

and say how our positive attitudes

made a difference in their lives is the

encouraging and kind makes a

1,737 Influenza vaccines administered with the support of in-hospital clinical areas. 2,843 encounters completed through the Employee Health clinic.

# **Support through COVID and Cancer**



Miranda "Nicki"
Thompson, RN, MSN, OCN
Nurse Manager,
Outpatient
Oncology Services
WMHS FOUNDATION SCHOLAR 2012

he past two years have been very challenging for healthcare. Our oncology patients face life-changing diagnoses, and teamwork and positivity help to achieve better outcomes and a better patient experience. As they endure the double challenge of COVID and cancer, my focus has been on providing guidance and support to both patients and staff during a difficult time. Our team maintains good morale and provides excellent care — I'm so proud to be working with them!

Cancer Services served 2,506 unique patients in 2021, providing approximately 11,269 treatments to both cancer and infusion patients.

Something to feel good about!

# **Vaccinating our Community**



Evie Paul, PharmD Director of Pharmacy Operations

WMHS FOUNDATION SCHOLAR 2004-2005

since December 2020, I have been part of the team that has worked to offer vaccinations to our community and staff, as well as coordinating the monoclonal antibody treatment program available for high-risk patients infected with COVID-19. I believe that we have done a tremendous job in both the prevention and treatment of COVID-19, and I appreciate the support of our leaders here at UPMC Western Maryland. I am thankful to be in

this position and to serve the community where I grew up and am raising my own kids.

UPMC Western Maryland has administered more than 20,000 COVID-19 vaccinations.

# Where are They Now?

These beacons of light are at the top of their game, serving UPMC Western Maryland with pride, thanks in part to your investment in the Foundation Scholarship Program.

# **Integrating Vital Cardiac Care**



Savannah Kenney MHA, BSN, RN Director, Heart & Vascular Institute

WMHS FOUNDATION SCHOLAR 2009, 2017-18

xpanding services locally has been our goal over the past year, as we created the UPMC Western Maryland Heart and Vascular Institute. This integration and alignment has brought our teams together to create a synergy in cardiac care, and we've been able to showcase amazing accomplishments for our patients and our community. It is so exciting to see the Heart and Vascular services here at Western Maryland continue to grow, and I feel so blessed to be a part of this leadership team.

100 open-heart surgical patients served in 2021. Cardiac Rehabilitation saw 87.6% of patients achieve improved functional ability. 600+ new patients served since the integration.

# Our Generous Contributors

Our donors are a unique circle of supporters who wholeheartedly respond to the needs of UPMC Western Maryland. In this 2021 Gratitude Report, we recognize their annual cash, sponsorship, and in-kind gifts to UPMC Western Maryland, the WMHS Foundation, and the WMHS Auxiliary.



Our Children's Specialty Clinic opened in 2021, treating children with nationally ranked pediatric specialists. The Foundation supported this new offering through the Sara Jane Rawlings Endowment and others.

# Foundation Lead Partner

**WMHS Auxiliary** 

#### **Grant Partners**

Merck Foundation The Nora Roberts Foundation

# Champion's Circle \$100,000+

George & Joyce Lapp, Jr.

# President's Club \$20,000+

Coca-Cola Bottling Company Consolidated Creations of Cheer with Mandy, Patty, & Elena Rich & Georgene McKenzie Timbrook Automotive, Inc.

# Lifesaving Leaders \$10,000+

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# Benevolent Friends \$5,000+

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R.H. Lapp & Sons, Inc.
WMHS Employee Caring Fund
Western Maryland Scenic
Railroad

# Sustaining Sponsors \$2,500+

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# Caring Contributors \$1,000+

**AES Warrior Run** Allegany Imaging, PC Allegany Radio Corporation Allegany Surgical Associates, PA Altoona Curve AT&T Bella Napoli Daniel Blackburn Mirjhana & Patrick Buck M. Kathryn Burkey Cathy & Joe Carter Chemstar Chessie Federal Credit Union Chick-fil-A at Queen City Centre Culinaire Café of Allegany College of Maryland **Cumberland Country Club Cumberland Times-News** "Doc" & Debbie Daugherty Jerry & Julie Davis **Dimensional Insight** Egle Nursing and Rehab Center Float for a Cure **Frostburg Heights Apartments** Frostburg State University Foundation Rolf K. Haarstad & Kathleen Lechleiter Dr. David S. Hijab, DDS, PA Steve & Lisa Hout Rita Hout Charles & Rita Howell, Jr.



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# Foundation Friends \$500+

Susan & Terry Williams, MD

Allegany College of Maryland **Allegany County Human Resources Development Commission** Bishop Walsh School **Nancy Boggs** Scott & Kelly Borsuk Lee & Alma Brotemarkle Sandra Burton Melinda E. Bussard **Charis Winery** Drs. Roy Chisholm & Milton Lum Allegany Surgical Associates, PA **Cumberland Healthcare Center** Nick & Marcy DeArcangelis Beth Eichhorn Fore Axes Frostburg State University **Department of Nursing** Randy Fujikawa (in memory of Chele) Keith & Teresa Funkhouser **Timothy Harner** 

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# WMHS Foundation Legacy Society

Pat & Nancy Adams John & Roslyn Balch Carl & Jane Belt, Jr. \*John & Kathy Burkey **Connie Callis** Tom & Mary Kay Finan Jonathan Frye David & Betty Jo Gehauf Steve & Lisa Hout **lim & Debbie Ienkins** Greg & Karen Johnson **Jamie & Laurie Karstetter** Lawrence "Ray" King Jim & Patsy Koontz George & Joyce Lapp **Christine Lechliter** Kim & Marion Leonard Chris & \*Carol Lockard \*Sara Jane Rawlings Jeff & Liz Rhodes Barry & Pamela Ronan Dr. Rich & Sherry Schmitt \*John & Emily Webb David & Jo Wilson

Five additional Legacy donors asked to remain anonymous.

# You Don't Have to Be Rich to be Generous.

# YOU can make a real difference!

Leave a legacy without affecting your current budget at all. You and your financial planner determine what you feel comfortable sharing. Then we work with you to match your charitable intentions with real needs here at UPMC Western Maryland, from scholarships to healthcare technology to care for the poor.

Give us a call today to get started! 240-964-8003 or wmfoundation@upmc.edu.



#### **INTRODUCING**

A new way of giving that will keep our Foundation evergreen.

In 2022, watch for the **FOUNDATION FRIENDS** *Circles of Giving*, with benefits at every level to keep you informed and to help connect you with what matters most.

<sup>\*</sup> deceased donor

# **Golf Classic 2021**

Another grand success

Mark your calendars! 2022 Golf Classic: Golf Dinner, September 15 Tournament, September 16



Golf during COVID led us to limit our number of teams, socially distance, wear masks indoors, and host our Golf & Friends Dinner & Live Auction outdoors. But the community stood behind us, and we raised more than \$130,000. Here, Jamie Karstetter, chief nursing officer (left) and Michele Martz, UPMC WMD president (right) say thanks to Diamond Sponsor U.S. Acute Care. Players in red, from left are Jason Layman, Dr. Khalid Hajjir, Dr. Rameen Shafiei, and Dr. Christina Sensabaugh.

#### **Platinum** \$15,000+

Coca-Cola Bottling Co. Consolidated Moran Coal Company. Inc.

## **Diamond** \$10,000+

The PharmaCare Network U.S. Acute Care Solutions UPMC Health Plan/ **UPMC** Rehabilitation Institute Western Maryland Scenic Railroad\*

### **Founders** \$5,000+

**Belt Construction Group** Crothall Services Group Walter N. Yoder & Sons. Inc.

### **Gold Sponsors** \$2.500+

Aerial Communications\* Aramark **Boggs & Company** Wealth Management **CINTAS Document Solutions** The Freas Family & Rehab 1st\* **Fundamental** Geppert, McMullen, Paye & Getty\* Grow West MD Kim & Marion Leonard\* Marshfield Associates Doug & Michele Martz R. H. Lapp & Sons

## **Silver Sponsors** \$1,500+

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\* Asterisk indicates that all or part of the donation was an in-kind gift to our golf auction.

**Potomac Highlands** 

Western Maryland

Distributing Co.

Pathology Associates

# Hospitality & Auction **Sponsors** \$1.000+

Altoona Curve\* Chef Larry & Lana Roby Culinaire Café of Allegany College of Maryland DelFest\* FirstNet, built with AT&T Rifkin Weiner Livingston, LLC

#### Game & Hole **Sponsors** \$750+

**Allegany County Human Resources** Development Commission Cumberland Healthcare Center LAI, Inc. Mountain Laurel Medical Center John S. Pierce

Something to feel good about

# The Good We Do Thanks to You!



George, 80, has enough gas cards to support his hour-long trips for radiation

Linda and her autistic son can heat their home during the cold of winter.

Betty, an elderly dialysis patient, has groceries that will feed her this week.

Joann, wheelchair bound for 40 years, now has a bench for her shower.

Following in her mother's footsteps, Jennifer is finishing nursing school and will touch hundreds of patients at UPMC Western Maryland.

Through your generosity, the Foundation has been able to bless our healthcare heroes through one of the most difficult seasons, with lunches, treats, and equipment – like this offering to our Progressive Care Unit on 5 North.



Something to feel good about!



# One Year and Counting ...



**UPMC WMD President Michele Martz** 

One year ago, Michele Martz assumed the role of president of UPMC Western Maryland, and what a year it has been! We asked Michele to pause and reflect on 2021.

I am pleased to bring you warm greetings as we continue to provide world-class care to our community here at UPMC Western Maryland.

We recently celebrated our second year since integrating with UPMC, and, along with the challenges of the COVID-19 pandemic, those two years have been full of milestones and hope. How fortunate we have been to have UPMC's wealth of services and support during these unprecedented times. As I conclude my first year as president, I am grateful for the relationship with UPMC, and blessed to lead such a dedicated team of local healthcare heroes.

One of the most memorable accomplishments of 2021 was the opening of our UPMC Children's Specialty Care Center. This center brings local pediatric specialty services to our children and their families, with a direct connection to nationally ranked UPMC

Children's. A related milestone, representing another service expansion, saw the completion of an agreement with the **SurgCenter** of Western Maryland to provide pediatric outpatient procedures.

Our ever-popular *Heart Institute* has expanded to become the *Heart and Vascular Institute*, as we continue to integrate this entire service line into UPMC. We have added a structural cardiologist to the team, giving us the ability to repair heart abnormalities that don't require surgery. This, too, is a new service for Cumberland.

The UPMC brand has proven beneficial, as we had hoped, enabling us to recruit world-class talent to our area. Most recently, an experienced neurosurgeon with local ties, Dr. Richard Strauss, joined our medical staff.

Looking to the future, we are excited about an upcoming emergency department affiliation with UPMC Children's, which will improve care for pediatric patients even further. We will continue to integrate our cancer service line into the UPMC Hillman Cancer Center brand as well, building on the outstanding care of the Schwab Family Cancer Center.

So many of these wonderful accomplishments and plans are made possible by the continued, unwavering support of the Western Maryland Health System Foundation. UPMC Western Maryland is so fortunate to have the Foundation here for us. This year, your contributions have been a source of comfort and care to our staff, who have been unwavering in their compassionate care for our community. Never underestimate the difference you are making for our employees and our patients.

As we look forward to a healthy and prosperous future at UPMC Western Maryland, I want to once again recognize and thank our dedicated, selfless staff. They have answered the call time and time again. Be assured. we will continue to provide the care that UPMC is known for

Expansion into new service lines, including pediatric specialties, is a mark of the world-class care that our affiliation with UPMC has brought to the area.

# Contact Us! WMHS Foundation Staff



Karen Johnson Chief Development Officer



worldwide, right here in Cumberland.

Lisa Hout Senior Development Officer



**Sharon Cosgrove** Coordinator, Grants & Donor Relations



**Amanda Morris** Development Coordinator



Sandy Lippold **Executive Assistant** 

#### **WMHS Foundation** 12400 Willowbrook Road P O Box 539 Cumberland, MD 21501

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